

# T&B TRUCK&BUS WORLD FORUM

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SUSTAINABLE TRANSPORT IN THE GLOBAL ECONOMY | 8-9 DECEMBER GÖTEBORG

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## WELCOME TO THE SECOND EDITION OF THE TRUCK & BUS WORLD FORUM !

« Is the truck and bus industry ready to meet the environmental and political demands of the future? »

For the first time, four representatives from the world leading truck manufacturers are gathered and will give their views on how they will meet the demands for the future sustainable transport challenges.

In addition, 25 international executives will address forward looking presentations related to energy efficiency, accessibility, congestion, transport flow and energy cost.

Join a global assembly of international professionals and benefit from all the networking opportunities to meet with both speakers and delegates from Europe, USA and Asia.

Welcome to Göteborg!

The Truck & Bus World Forum Team

### ORGANIZERS

The Truck & Bus World Forum in Göteborg is organised by Automotive Sweden on behalf of Business Region Göteborg and Region Västra Götaland, together with the support of the City of Lyon, the Rhône-Alpes Region and ERAI.

SUNDAY EVENING, DECEMBER 7TH

Optional networking dinner for early arriving delegates and accompanying persons

**16H00 - 18H00** Participants registration at Svenska Mässan

**18H00** Entrance to Liseberg Park – “Ice-Bar Experience”

**19H00** Dinner at Hamnkrogen, Liseberg

**21H00** Liseberg close

MONDAY, DECEMBER 8TH

Moderator **Lars HOLMQVIST, CLEPA, CEO**

**9H00** Participants registration open at Svenska Mässan

**11H20** Networking lunch at the Forum Lounge exhibition

**12H40** Welcome sound & light show

**12H45** Opening session and welcome speech

- **Jörgen LINDER**, Mayor of Göteborg

**13H00** Keynote speeches

“The future of trucks and buses: energy efficiency - congestion - interurban and urban”

- **Leif JOHANSSON**, AB Volvo, CEO
- **Andreas RENSCHLER**, Daimler AG, Member of the Daimler AG board of management, Responsible for the trucks division
- **Håkan SAMUELSSON**, MAN, CEO

**14H00** Keynote speakers’ panel discussion

Chairmen **Lars HOLMQVIST, CLEPA, CEO**  
& **Michel GIGOU**, Former CEO of Mack Trucks

**14H40** Networking break at the Lounge exhibition

**15H00** Keynote speech

- **Tom JOHNSTONE**, SKF, CEO

**15H15** Session 1: “Energy efficiency – one cornerstone for sustainability”

Chairman **Brian WEATHERLEY**, Commercial Motor and Truck & Driver Magazine, Editor in chief

- **Umberto DE PRETTO**, International Transport Road Union, Deputy secretary general
- **Franz MOSER**, AVL List Gbmh, Executive vice-president
- **Jeff SEGER**, Cummins Inc, Director automotive customer engineering and controls
- **Per NILSSON**, Arthur D. Little, Director global head of automotive and manufacturing
- **Andrew GRAVES**, University of Bath, School of management, Professor
- **Aina NILSSON**, AB Volvo, Design director

**17H45** Closing words

- **Ivan HODAC**, ACEA, Secretary general
- **Lars HOLMQVIST**, CLEPA, CEO

**18H00** End of day one

**18H30** Bus departure for “Christmas Göteborg by night” to Lilla Bommen, for a short boat-transfer to Eriksberg – one of Göteborg’s former shipyards

**19H30** Gala-dinner at Eriksberg - “Santa Lucia appearance”

**22H00** Bus transfer to hotels

TUESDAY, DECEMBER 9TH

**7H45** Participants networking breakfast sponsored by ITS Congress Association

**8H20** Welcome sound & light show

**8H30** Welcome words

- **Lars HOLMQVIST**, CLEPA, CEO

**8H35** Keynote speech

- **Hasse JOHANSSON**, CV Scania AB, Group vice president research & development

**8H50** Session 2 (incl 20 min networking break):

“Accessibility, congestion and transport flow”

Chairman **Per ERIKSSON**, Vinnova, Director General

- **Zoltan KAZATSAY**, European Commission, Deputy director-general in charge of the transport issues
- **Margo OGE**, US Environmental Protection Agency, Director transport department
- **Eric FUMAT**, NAVTEQ, Vice-president for enterprise business in Europe, Middle East and Africa
- **Bernard JACOB**, LCPC (Laboratoire Central des Ponts et Chaussées), Technical director for road operation and safety
- **Jacques BOUSSUGE**, ASFA, Director of operation and safety

**11H30** Networking lunch at the Lounge exhibition sponsored by Region Västra Götaland

**13H00** Keynote speech

- **Alain HEILBRUNN**, CONCAWE, Secretary general

**13H20** Session 3 (incl 20 min networking break):

“Energy cost as the key driver for tomorrow’s transport”

Chairman **Götz KLINK**, AT KEARNEY, Head of commercial vehicles

- **Anders LUNDSTRÖM**, Busslink, CEO
- **Gary HUANG**, DONG FENG commercial vehicle company, Vice general manager
- **Wayne XING**, CBU, Editor in chief

- **Roman MATHYSSEK**, Global Insight, Associate director global truck industry research
- **Klas EKMAN**, IKEA Freight service AB, Managing Director
- **Gerhard BAUM**, IBM, Vice president automotive industry

**16H00** Closing words

- **Lars HOLMQVIST**, CLEPA, CEO
- **John GRIFFITHS**, Financial Times, Automotive journalist
- **David KIMELFELD**, City of Lyon, Vice-president economic affairs
- **Jean-Louis GAGNAIRE**, Rhône-Alpes Region, Member of parliament, Vice president of the Rhône-Alpes Region

**16H20** End of forum

CONFERENCE FEES

T&B Forum Full pass 1 person

	EXCLUDING VAT	WITH VAT (25%)
REGISTRATION UNTIL 10TH OCTOBER 2008	7 200 SEK (760€)	9 000 SEK (950€)
REGISTRATION FROM 10TH OCTOBER 2008	8 100 SEK (840€)	10 125 SEK (1 070€)

All registration shall be done online at [www.tnbworldforum.com](http://www.tnbworldforum.com).

The full pass fees include attendance at all conference sessions and discussions, gala diner on 8th of December, lunch, coffee breaks and full documentation. The fees do not include your travel or hotel expenses. Please note that we must receive your payment before the date of the forum. The organizers are not liable for any changes made to the program. Please visit our website regularly for up-dates.



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